



**Why
Send
1000 Flowers?**

When all you need is one ...

presenting

Lawrence Universal Compression™

- Theoretically Optimal—Not Ad Hoc
- Universal—No knowledge of source statistics required
- Lossless and Lossy Modes
- Readily adjustable for any number of source levels
- Data, Image, Video, Audio Compression and much more
- Seamless transition between lossless and lossy modes for video
- Codewords computed at encoder or precomputed and stored
- Source symbols computed at decoder or precomputed and stored
- Computed modes require less computation than other methods
- Precomputed modes require essentially no computation
- Eliminates “blockiness”
- No table look-ups required
- Patent Pending *Issued 4/25/2000*

Lawrence Universal Compression™

Finally, an elegant solution ...

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